Goodman South Library Branch
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Mission: Madison Public Library is a leader in building and sustaining a literate citizenry, transforming lives through knowledge and information and enhancing Madison’s high quality of life.

Target Population: All ages. Population varies by location. Hawthorne tends to be more of an adult group; Goodman South is more heavily middle and high school age.

Current Programs: The MPL Bubbler and media lab are just getting off the ground.

The Bubbler will work to bring weekly, thematic programming to the Central branch, where local practitioners will lead workshops. There will also be a Bubbler room for hands on workshops and projects that is open for public rental. For media room rental contact Trent or Jesse because it is not open for general public rental (i.e. they control the calendar for that space exclusively). The first Bubbler series will be organized broadly around the theme of “Print Matters.” The animation station, also at Central, allows people to create their own animated short films and will be open to the public; it includes an IPad, animation software, flip-book style animation, creative commons license music library and access, and a green screen on-site. The software (stop motion studio HD) and IPad set-up are portable and already in use at area prisons and shelters.

Goodman South Branch is also equipped with a computer area and an IPad for graphic work. They also have space and equipment for film showing (screen and projector).

Project Development Guidelines:

- Space should be reserved three months in advance for frequent meeting
- Weekly meetings are highly recommended; recruitment and consistent attendance can be hard to achieve if sessions are bi-weekly
- Projects that do not require intensive oversight are a huge plus; librarians are there to help but seek grad student leaders who can run sessions on their own
- Participants can tend to circulate through various stations at the libraries, so be prepared for some to move in and out of the project at regular intervals. Setting weekly meetings can help to reduce that transience though.
- Always provide snacks
Copyright issues with creating films and media created by students and participants should be taken into consideration
Jesse and/or Trent should be first contact people

**Goodman South Library Program-Design Needs:**

- Expertise in digital and graphic work
- Interactive and hands-on projects
- Partnerships with communities and organizations in library neighborhood; recruiting from other locations
- Projects that adapt to participants interest, rather than starting with pre-set curriculum, interests, etc.
- Programs can be developed for a once-a-week workshop with the Bubbler or as an ongoing, semester long program
- Interested in bringing other community groups and participants to the library for specific projects. Using MPL as one partner with others is highly encouraged. (e.g. contacting the local schools’ graphic novel group to recruit for Josh & Chelsea’s graphic novel project.) Work with Jesse to identify area groups and organizations that have special interests in particular activities and themes.

**Neighborhood resources and community institutions:**

Currently partnered with Centro Hispano at Goodman South.

Partnered with Sector 67 (Chris Hays), the Dane County Juvenile Court Program Shelter (Atwood neighborhood); Mendota Mental Health Institute

Partnered with UW faculty in C&I, Games Studies, etc. Multiple connections already on campus.

**Future Programs:** See above. The MPL in general is shifting to a model of weekly themes that are part of a larger quarterly theme; i.e. “Print Matters” as part of the Bubbler program. Regular programming will still be offered. Lots of emphasis on the arts and the humanities with new programming that will facilitate learning how to make, do arts and humanities work.

Future programming planned for prison locations and working with mentally challenged youth.

**Former Projects:** Rewriting Old Texts: Graphic Novel Adaptations of Beowulf, Chaucer, and Shakespeare; Chelsea Avirett and Josh Brazee (2012-13)

**Keywords:** Central, North, South, East Madison; Youth; Seniors; college students (18-22); young children; English language-learners; Reading groups; writing and narrative groups; language skills; local and oral history; theater/playwriting and/or theatre of the oppressed; blogging, podcasts, or digital media; graphic design and visual art; employment assistance; spoken word/poetry; zines and alternative publishing; Arts/Humanities and Math/Science partnerships; Music and music cultures